

Thank you for being a member of Ilkley BID (Business Improvement District). Your contribution to the BID company enables a wide variety of projects to be undertaken to promote the town and keep Ilkley clean and attractive for the benefit of all. Following the rating revaluations undertaken in April 2023, we now have some new BID members and we welcome you all and look forward to working with you. For anyone needing more information about how the BID operates, the projects we have delivered and the upcoming plans, please visit the website www.ilkleybid.co.uk (how the BID operates can be found on the 'governance' page along with details of the team and voluntary Directors).

Wider information about Business Improvement Districts can be found here: www.gov.uk/guidance/business-improvement-districts#overview

FINANCIAL REPORT 2023/2024

TOTAL INCOME			
LEVY INCOME			
YEAR 5 2023/2024	YEAR 4 2022/2023	YEAR 3 2021/2022	YEAR 2 2020/2021
£128,339	£135,077	£144,804	£126,518
OTHER INCOME			
YEAR 5 2023/2024	YEAR 4 2022/2023	YEAR 3 2021/2022	YEAR 2 2020/2021
£1,981	£2,431	£6,609	£15,093
CARRY FORWARD			
YEAR 1			
SURPLUS RESERVES RELEASED AFTER RENEWAL EXPENSES			£8,208
MEMBERS FUNDS			
YEAR 5 2023/2024	YEAR 4 2022/2023	YEAR 3 2021/2022	YEAR 2 2020/2021
£20,331	£9,320	£31,749	£29,141
EXPENDITURE			
OPERATIONAL EXPENSES			
YEAR 5 2023/2024	YEAR 4 2022/2023	YEAR 3 2021/2022	YEAR 2 2020/2021
£56,553	£63,879	£67,539	£59,721
DIRECT PROJECT COSTS			
YEAR 5 2023/2024	YEAR 4 2022/2023	YEAR 3 2021/2022	YEAR 2 2020/2021
£55,019	£ 87,507	£375,192	£56,164
LEVY COLLECTION FEE			
YEAR 5 2023/2024	YEAR 4 2022/2023	YEAR 3 2021/2022	YEAR 2 2020/2021
£8,223	£8,223	£8,067	£6,240

**YTD FIGURES RELATE TO
1ST JUNE 2023 TO 31ST MAY 2024**

The income to support the activities outlined in our business plan is derived principally from the levy collected from local businesses within the BID boundary, although some income will arise from external sources such as sponsorship, grants and voluntary memberships.

As owners/tenants liable for defined, business-rated premises inside the BID boundary, you are required by law to pay an annual contribution towards the identified costs of operating the BID company.

This levy is based on the rateable value of the property you occupy or own, as stated on the ratings list held by the Council's rating department as at 1st April 2023. This is the Rating Valuation (RV) that has been applied to create your invoice.

All rated and liable business properties within the BID boundary will pay 1.65% of their assigned RV. Vacant units will also be charged the same with the bill met by the individual(s) or organisation liable for the property, which may be the landlord/managing agent. Any state school within the BID boundary will receive a 90% discount.

The BID operates on a not-for-profit basis, meaning that all income from BID levy and other sources is used towards improvement projects and approved overheads as specified in the mandated Ilkley BID Business Plan for 2024-29.

This bill, and future bills, can be paid in instalments by arrangement. Please telephone the Business Rates department at Bradford Council who collect the money on our behalf to set this up.

If you have any queries about your levy account or the collection process, please address your questions in the first instance to:

Revenues & Benefits
City of Bradford Metropolitan District Council
Britannia House,
Hall Ings
Bradford
BD1 1HX

01274 437744

business.rates@bradford.gov.uk

Please email info@ilkleybid.co.uk with any enquiries about the BID company and its plans to deliver additional services across the town.

Ilkley BID Limited is registered with Companies House in England as the trading name of the BID Company.

Our registered address is:
Ilkley Town Hall
Station Road
Ilkley
LS29 8HB



THE BID TEAM



Sarah Brookfield-Almond
Ilkley BID Manager



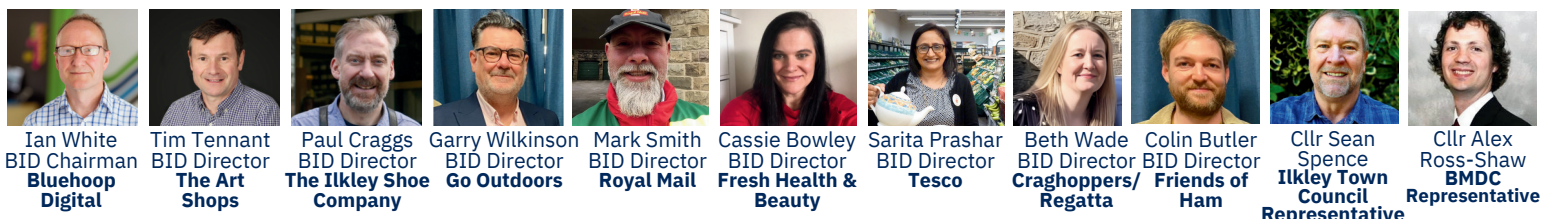
Jos Mountcastle
Ilkley BID Communications



Sue Staton
Discover Ilkley Communications

VOLUNTARY BOARD OF DIRECTORS & COUNCIL REPRESENTATIVES

Representing a cross-section of BID businesses, our Board of Directors drives forward the agenda on which BID Area businesses voted at the beginning of the BID term.



At the time of publication, the BID has 9 Directors registered with Company House. If you would like to be directly involved with Ilkley BID as a board member or volunteer please get in touch.

By working closely with our partners, Ilkley BID exists to support our local economy, improve facilities for the business community, boost visitor numbers and raise the overall profile and appeal of Ilkley as a great place to live, visit and do business.



BID MEETING ROOM

Get in touch to book the BID room for meetings & video calls.



ILKLEY GIFT CARD

80+ retailers accept the card, locking in local spend.



DISCOVER ILKLEY

270+ businesses listed on the Discover Ilkley website. Check your listing today!



BE OUR GUEST

Members of the public are given £50 to spend in a BID business of their choice.



EMERGENCY FIRST AID AT WORK QUALIFICATION

1- DAY COURSE
CERTIFICATE VALID FOR 3 YEARS
OFQUAL REGULATED

FIRST AID COURSES

Subsidised Emergency First Aid qualifications for businesses.



FREE GAZEBO USE

BID members can use the gazebo at the Real Food Ilkley market. Get in touch to book.



BID PHOTOGRAPHY

Get in touch for more info and to book this service.



CHRISTMAS LIGHTS

Extension and installation of the Christmas lights not covered by the Ilkley Town Council.



Beyond Procurement

BUSINESS COSTS

Procurement Reviews - save money on utility and business costs.



DISCOVER ILKLEY PR

Promoting Ilkley businesses through articles, press releases, and social media on Discover Ilkley.



DECORATIVE BUNTING

Window bunting for Yorkshire Day, Ilkley Pride, Ilkley Carnival and the annual Tennis Tournament.



ILKLEY NEWSLETTER

Share your news, events, and offers with Discover Ilkley for promotion in our newsletter, website and social media.



ILKLEY FOUNTAIN

Largest funder of the Ilkley fountain as part of our commitment to keep Ilkley attractive.



SUPPORTING BUSINESSES

Working with Your Ilkley Radio on marketing campaigns to support BID businesses.



COACH FRIENDLY

Working towards a coach friendly status with Bradford Council.



TOWN CENTRE MAPS

Businesses are listed on six large maps placed around the town centre



Ilkley BID ensure businesses are updated with local authority matters directly relevant to them.



Where possible, Ilkley BID always try to use a local business when carrying out projects and campaigns.



MORE INFO ON BID NEWS, PROJECTS & CAMPAIGNS ON THE BID WEBSITE



industry standards
quality & governance

