



Details of all our activities and projects during our very busy 3rd year are documented in the Annual Report which was given out at the AGM in September. Included in the report are details of the projects funded by the Additional Restriction Grant received from Bradford Council which enabled us to deliver projects which would normally have been significantly outside our budget. These included the Ilkley Gift Card and public Wi-Fi. Many of these projects will continue to deliver benefits to the town and businesses for years to come. If you haven't received a copy of the Annual Report please get in touch and we will arrange for a copy to be sent. You can also find the report on our website: www.ilkeleybid.co.uk.

FINANCIAL REPORT 2021/2022

TOTAL INCOME

LEVY INCOME

2022	2021	2020
£144,804	£126,518	£127,600

OTHER INCOME

2022	2021	2020
£6,609	£15,093	£793

ARG GRANT INCOME

2022
£309,902

The income to support the activities outlined in our business plan is derived principally from the levy collected from local businesses within the BID boundary, although some income will arise from external sources such as sponsorship, grants and voluntary memberships.

As owners/tenants trading from defined, business-rated premises inside the BID boundary, you are required by law to pay an annual contribution towards the identified costs of operating the BID Company.

This levy is based on the Rateable Value of the property you occupy or own, as stated on the ratings list held by the Council's rating department as at 2017. This is the Rating Valuation (RV) that has been applied to create your invoice.

All rated and liable business properties within the BID boundary will pay 1.5% of their assigned RV. Vacant units will also be charged the same with the bill met by their landlords or managing agents. Any state school within the BID boundary will receive a 90% discount.

The BID operates on a not-for-profit basis, meaning that all income from BID levy and other sources is used towards improvement projects and approved overheads as specified in the mandated Ilkley BID Business Plan for 2019-24.

EXPENDITURE

OPERATIONAL EXPENSES*

2022	2021	2020
£67,539	£59,721	£49,870

DIRECT PROJECT COSTS

2022	2021	2020
£375,192	£56,164	£37,061

SET UP COSTS

2022	2021	2020
£0	£0	£8,610

LEVY COLLECTION FEE

2022	2021	2020
£8,067	£6,240	£7,500

At the time of publication, the BID has 6 directors registered with Companies House.

Please email info@ilkeleybid.co.uk with any enquiries about the BID company and its plans to deliver additional services across the town.

The Ilkley Business Improvement District Limited is registered with Companies House in England as the trading name of the BID Company.

Our registered address is:
Ilkley Town Hall
Station Road
Ilkley
LS29 8HB

CARRY FORWARD

RESERVE PROVISION

ACCUMULATIVE RESERVES
£23,436

MEMBERS FUNDS

2022	2021	2020
£31,749	£29,141	£17,540

If you have any queries about your levy account or the collection process, please address your questions in the first instance to: Revenues & Benefits, City of Bradford Metropolitan District Council, Britannia House, Hall Ings, Bradford, BD1 1HX

Alternatively, you can telephone 01274 437744
Or email: business.rates@bradford.gov.uk



Ilkley Gift Card

83 businesses have signed up to accept the gift card with over £11k worth of cards purchased so far and over £7k still to be spent. We expect a boost in sales over the Christmas period and we encourage all retailers and hospitality businesses to sign up to accept the card. By participating in the gift card scheme, businesses can gain a new revenue stream as well as potential new customers so there are really no downsides to being involved.



Wi-Fi Update

Public Wi-Fi is now in place in 8 locations around the town centre, the Ilkley Lido, the Ben Rhydding shops area and the Ben Rhydding playing fields, with more locations coming soon. The platform also allows us to display marketing messages as people access the service, taking visitors straight to the Discover Ilkley website which showcases the businesses and retailers. Make sure your listing is up to date and if you have any news or offers for us to add to the website please let us know. Our aim is to boost connectivity within the town for residents and visitors encouraging people to stay longer.

Christmas Lights

To complement the current Christmas lights funded by the Town Council, Ilkley BID have arranged for more Christmas lights in the town centre. New areas include Wells Road, Railway Road, Skipton Road and the Rear of The Grove. The installation costs of the lights on Hawksworth Street, The Grove Promenade, The Moors Shopping Centre and the Crescent Courtyard were also funded by the BID.

Discover Ilkley App

Ilkley residents and visitors can enjoy the Christmas augmented reality trail in December as well as the Origins of Ilkley Trail which uncovers fascinating facts about the history of the town.



Brook Street Fountain

Ilkley BID are funding Phase 1 of the Brook Street Fountain restoration project. The fountain is an important feature in Ilkley and fulfils one of the BID's aims to maintain Ilkley as an attractive place to enhance visitor experience.



Ilkley Business Awards

Once again, Ilkley BID are sponsoring the Ilkley Business Awards and entries are now open for the 2023 Awards that take place on Friday 3rd March 2023. Entries close midnight 2nd December 2022. For more information and to enter your business go to:

www.ilkleymbusinessawards.co.uk



AVAILABLE TO BID BUSINESSES

All BID members can take advantage of the following campaigns.
Please get in touch for further information.



BID MEETING ROOM.

GET IN TOUCH TO BOOK THE ROOM.



ILKLEY GIFT CARD

80+ RETAILERS ACCEPT THE CARD, LOCKING IN LOCAL SPEND.



DISCOVER ILKLEY

260+ BUSINESSES LISTED ON THE DISCOVER ILKLEY WEBSITE



LOYALFREE APP

SHOWCASE YOUR OFFERS & REWARDS AND TAKE PART IN TRAILS.



MARKETING SUPPORT

SOCIAL MEDIA - SHARING AND PROMOTING YOUR BUSINESS.



FREE GAZEBO USE

BID MEMBERS CAN USE THE GAZEBO AT THE REAL FOOD ILKLEY MARKET. GET IN TOUCH TO BOOK.



BID PHOTOGRAPHY

GET IN TOUCH FOR MORE INFO AND TO BOOK THIS SERVICE.



NETWORKING EVENTS

COME ALONG TO OUR NEXT NETWORKING EVENT.



Enjoy 15% off your food bill at participating Ilkley Restaurants.
DINNER & SHOW
SUPPORTING THE ILKLEY HOSPITALITY BUSINESSES.



BUSINESS SPOTLIGHTS

PROFESSIONAL MARKETING CONTENT AND PRESS RELEASES.



DIGITAL SUPPORT

HELP WITH SOCIAL MEDIA, MARKETING & CANVA TRAINING.



ECO FRIENDLY

GET IN TOUCH TO TAKE PART IN THE DISCUSSIONS TO HELP YOUR BUSINESS TO BE GREENER.

If you would like to be directly involved with the Ilkley BID as a board member or volunteer we would love to hear from you. Please contact Helen Rhodes at helen@ilkleybid.co.uk with your details.



Let's keep in touch
info@ilkleybid.co.uk



www.ilkleybid.co.uk

ILKLEY BID
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