

ILKLEY BID HELPING LOCAL BUSINESSES

Introduction

Following the previous two information sheet regarding the possible creation of a Business Improvement District (BID) in Ilkley, this is the third of a series of updates for businesses on the proposals.

Possible BID projects

As part of the development of a BID proposal for Ilkley, the proposed main project areas which have been suggested for the town following extensive consultation with businesses over the past 10 months are as follows:



Marketing & promotion of the town and everything it has to offer



Being a recognised voice to represent the interests of Ilkley businesses



Maintaining Ilkley as an attractive place to do business, work and live



Supporting businesses with services to cut costs and provide added value



Ilkley had a great deal of offer in terms of retail and manufacturing. I feel that BIDs are a modern-day way of collaboratively helping those businesses.

Claire Hundsdoerfer
Owner at The Little Tea House



Our vision

The Ilkley BID will work to deliver a brighter future for Ilkley.
The Ilkley BID will help business to flourish and attract visitors.
Supporting the Ilkley BID is a vote of confidence in your business.
Ilkley will prosper if we work together; from pubs and bakeries to recruiters and designers, everyone will benefit from the Ilkley BID.

We need the views of as many businesses as possible to shape the Business Plan, so please tell us which projects you would like to see included under the main project areas.



Towards a Business Plan for Ilkley

As part of the BID process, we will shortly be moving towards the production of a draft Business Plan, which will create detailed and fully-costed proposals for the town over the next five years.

This plan, once finalised after further consultation with businesses, will form the document which will be voted on next Spring.

A reminder of the proposed timings

The proposals are for the following timetable to adopted:

- Now – January 2019**
Business liaison and consultation on proposed Business Plan
- January 2019**
Launch of Business Plan
- March 2019**
Ballot papers issued, votes cast and result announced
- April 2019 to July 2019**
BID begins operation – subject to a positive vote



The businesses behind the proposals

The Ilkley BID proposals are being led by a Development Board of local businesses & organisations and those currently involved include the following:

- Steve Butler** *Ilkley Town Council*
- Rachel Costello** *Booths*
- Sam Draper** *Bettys*
- Chris Gregory** *Heartflood*
- Christine Henney** *Dan's Den*
- Mark Heppinstall** *Stowe Family Law*
- Stuart Hyde**
- Alison Kaye** *Ilkley Grammar School*
- Matt Lamont** *Foxduo Design*
- Emma Lishman** *Lishmans*
- Paul Mitchell** *Accentia Franchise*
- Paul North** *Bradford Council*
- Helen Rhodes** *Ilkley BID*
- Lee Teal** *Ilkley Meeting Room and Love Brownies*
- Ian White** *Bluehoop Digital*
- Liam Wilton** *Moin Moin Bäckerei*

A reminder of how much businesses are being asked to invest and the money raised

A levy of 1.5% is being considered in Ilkley, which means that a small business with a rateable value of £10,000 would invest £150 per year, a medium sized business with a rateable value of £75,000 would invest £1125 per year and a large business with a rateable value of £150,000 would invest £2250 per year. This would generate approximately £120,000 per year, which we would also expect to be supplemented by contributions from businesses and organisations outside the town centre.

1.5% Levy

Rateable Value of £10,000 £150 per year

Rateable Value of £75,000 £1125 per year

Rateable Value of £150,000 £2250 per year



I support the bid because I want to see Ilkley thrive, both for businesses and visitors. With a group of individuals from Ilkley businesses who have the drive and passion to try boost the town's appeal for the businesses within it, I can't see why I wouldn't support it!

Emma Lishman
General Manager at Lishman's of Ilkley



Further information

For any further information on the proposals, please contact:

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Further details are also available on the website at www.ilkleybid.co.uk

